

#### A JOURNAL OF MID-ATLANTIC STUDIES

VOLUME 81, NUMBER 2 . SPRING 2014

### ARTICLES

B. Franklin Royer: A Half Century in Public Health

Jim Higgins 169

Pennsylvania Credit in the Virginia Backcountry, 1746–1755

Turk McCleskey and James C. Squire 207

An Immigrant Bank in Philadelphia Serving Russian Jews: The Blitzstein Bank (1891–1930) William Velvel Moskoff and Carol Gayle 226

Young Man Bache: Notes for a Sketch

Arthur Scherr 248

# MUSEUM REVIEW

A Shambles for the President's House

Peter Hinks 253

# BOOK REVIEWS

Kate Haulman. The Politics of Fashion in Eighteenth-Century America.

Reviewed by Cassandra Good 263

Mark Jacob and Stephen H. Case. Treacherous Beauty: Peggy Shippen, the Woman Behind Benedict Arnold's Plot to Betray America. Reviewed by James Kirby Martin 265 Harvey Bartle III. Mortals with Tremendous Responsibilities: A History of the United States District Court for the Eastern District of Pennsylvania.

Reviewed by M. Ruth Kelly 268

Geoffrey Plank. John Woolman's Path to the Peaceable Kingdom:

A Quaker in the British Empire.

Reviewed by Hilary Ledwell 270

Hardy Green. The Company Town: The Industrial Edens and Satanic Mills
that Shaped the American Economy
Reviewed by Stephanie Vincent 272

CONTRIBUTORS 275

#### SUBMISSION INFORMATION

*Pennsylvania History* publishes documents previously unpublished and of interest to scholars of the Middle Atlantic region. The Journal also reviews books, exhibits, and other media dealing primarily with Pennsylvania history or that shed significant light on the state's past.

The editors invite the submission of articles dealing with the history of Pennsylvania and the Middle Atlantic region, regardless of their specialty. Prospective authors should review past issues of *Pennsylvania History: A Journal of Mid-Atlantic Studies*, where they will note articles in social, intellectual, economic, environmental, political, and cultural history, from the distant and recent past. Articles may investigate new areas of research or they may reflect on past scholarship. Material that is primarily of an antiquarian or genealogical nature will not be considered. Please conform to the *Chicago Manual of Style* in preparing your manuscript.

Articles should be submitted online at www.editorialmanager.com/PAH. Authors will need to create a profile, and will be guided through the steps to upload manuscripts to the editorial office.

Send books for review and announcements to Beverly Tomek, School of Arts and Sciences, University of Houston-Victoria, 3007 N. Ben Wilson Street, Victoria, TX 77901.

# IMPORTANT NOTICES

*Pennsylvania History* (ISSN 0031-4528; E-ISSN 2153-2109) is the official journal of the Pennsylvania Historical Association and is published quarterly by the Pennsylvania Historical Association and the Pennsylvania State University Press.

Annual member subscription rates: \$30 for students, and \$40 for individuals (\$55 if outside U.S.). Payments should be directed to Business Secretary Karen Guenther, 216 Pinecrest Hall, Mansfield University, Mansfield, PA 16933. Address changes should also be directed to Karen Guenther.

Periodicals postage paid at Mansfield, and additional mailing offices.

Claims for missing or damaged issues should be directed to Karen Guenther.

### EDITOR

William Pencak, Emeritus, The Pennsylvania State University and University of South Alabama

### ASSOCIATE EDITOR

Beverly Tomek, University of Houston-Victoria

### EDITORIAL BOARD

### 2012-2014

Susan Branson, Syracuse University Peter Carmichael, Gettysburg College Jane Merritt, Old Dominion University Simon Newman, University of Glasgow Steve Rosswurm, Lake Forest College

### 2013-2015

Thomas Sugrue, University of Pennsylvania Andrew Arnold, Kutztown University John Smolenski, University of California, Davis Christopher Young, Indiana University Northwest Carolyn Kitch, Temple University

## 2014-2016

Barbara Gannon, University of Central Florida
Linda Ries, Pennsylvania State Archives
Andrew Tremel, Independent Scholar
Mark Thompson, University of Groeningen
David Witwer, The Pennsylvania State University, Harrisburg

Unblication of *Pennsylvania History: A Journal of Mid-Atlantic Studies* is made possible by deeply appreciated support from the Pennsylvania Historical and Museum Commission and the Department of History, the Pennsylvania State University.

We thank Karen Guenther for keeping our membership lists in order.

# OFFICERS OF THE PENNSYLVANIA HISTORICAL ASSOCIATION

President, Kenneth C. Wolensky kwolensky@comcast.net

Immediate Past President, Janet Moore Lindman, Rowan University lindman@rowan.edu

Vice-President, Michael Birkner, Gettysburg College mbirkner@gettysburg.edu

Business Secretary, Karen Guenther, Mansfield University kguenthe@mansfield.edu

Treasurer, Tina Hyduke, Penn State Federal Credit Union tinahyduke@pennstatefederal.com Secretary, Rachel Batch, Widener University

rabatch@mail.widener.edu

Editor, William Pencak, Emeritus, The Pennsylvania State University and University of South Alabama wapı@psu.edu

# THE PENNSYLVANIA HISTORICAL ASSOCIATION

The Pennsylvania Historical Association advances knowledge about the heritage and culture of Pennsylvania and the mid-Atlantic region, because understanding how the past informs the present helps us shape a better future. The Pennsylvania Historical Association achieves its mission by:

- Publishing Pennsylvania History: A Journal of Mid-Atlantic Studies
- Hosting an annual conference
- Connecting scholars, and
- Fostering the teaching and study of Pennsylvania and mid-Atlantic history and culture.

For more information visit www.pa-history.org.

On the cover: Advertisement for the Blitzstein Bank (Jewish Morning Journal, October 13, 1913).