INTEL CORPORATION FUNDING OF ACADEMIC CONTRIBUTIONS

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- Directly through corporation (Academic Relations)
- Through corporate foundation (Intel Foundation)
Academic Contributions Program Objectives

- Support advancement of science and engineering education
- Promote entrance of women and under-represented minorities into science and engineering careers
- Advance Intel's technology within university curriculum and research programs
- Support Intel's corporate college recruiting goals
- Support Intel funded research grants and contracts
- Support colleges and universities in our site communities

Academic Contributions Management and Decision Making

- Targeted strategic schools
- Internal advisory boards and review committees
- Review process
- Funding decisions

Strategies For Successfully Approaching Intel

- Accept "Enlightened Philanthropy"
- Strengthen your research
- Invite corporate representatives to your campus
- Understand the corporate culture

The Role Of Corporate Culture

- Intel's Programs Spring from the Company's Value System
- Importance of internal champions
- Authority and discretion of contribution program managers
- Evaluation criteria
- Process and management
**Helpful Technical Points**

- Avoid confusing the corporation -- (Coordination)
- Ask for an amount that is appropriate -- (Research)
- Provide feedback -- (Stewardship and accountability)
- Ask for counsel -- (Initial discussion)
- Preferred methods of contact -- (Getting to the right person)