

INTEL CORPORATION FUNDING OF ACADEMIC CONTRIBUTIONS

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- o Directly through corporation (Academic Relations)
- o Through corporate foundation (Intel Foundation)



### Academic Contributions Program Objectives

- o Support advancement of science and engineering education
- o Promote entrance of women and under-represented minorities into science and engineering careers
- o Advance Intel's technology within university curriculum and research programs
- o Support Intel's corporate college recruiting goals
- o Support Intel funded research grants and contracts
- o Support colleges and universities in our site communities

### Academic Contributions Management and Decision Making

- o Targeted strategic schools
- o Internal advisory boards and review committees
- o Review process
- o Funding decisions

### Strategies For Successfully Approaching Intel

- o Accept "Enlightened Philanthropy
- o Strengthen your research
- o Invite corporate representatives to your campus
- o Understand the corporate culture

### The Role Of Corporate Culture

- o Intel's Programs Spring from the Company's Value System
- o Importance of internal champions
- o Authority and discretion of contribution program managers
- o Evaluation criteria
- o Process and management

Helpful Technical Points

- o Avoid confusing the corporation -- (Coordination)
- o Ask for an amount that is appropriate -- (Research)
- o Provide feedback -- (Stewardship and accountability)
- o Ask for counsel -- (Initial discussion)
- o Preferred methods of contact -- (Getting to the right person)