

## EVALUATION OF INTERVENTION STRATEGIES: DO THEY WORK?

Moderator: Suzanne G. Brainard, Ph.D.  
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Suzanne G. Brainard received her Ph.D. from Ohio State University in Educational and Developmental Psychology in 1972. She is the Director of Women in Engineering at the University of Washington in Seattle. She is one of three co-founders of WEPAN, Executive Director of the Western Regional WEPAN Center and President of WEPAN. She served on the Penn State Advisory Board for Women in Engineering and chaired the Advisory Board for Women in Engineering at the University of Colorado, Boulder. She serves as a consultant on organizational and gender equity issues, serves on several local community boards, and annually makes numerous presentations to national and international organizations.

As Director of Women in Engineering, Dr. Brainard manages all program, research and fundraising activities. She manages four full-time staff members, five graduate students and eleven undergraduate students. The Women in Engineering (WIE) Initiative is recognized as a national model Women in Engineering Program. The WIE Initiative offers a comprehensive set of academic and retention programs to increase the recruitment and retention of women in engineering. It focuses on women at all levels, including freshmen, pre-engineering, undergraduate majors, and graduate students. The students are culturally and ethnically diverse and many are community college transfer and returning students.

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