

## INCREASING WOMEN'S PARTICIPATION IN ENGINEERING SOCIETIES

Moderator: Donald M. Norris, Ph.D.  
President, Strategic Initiatives

Dr. Norris is President of Strategic Initiatives, Inc., a management consulting firm in Herndon, Virginia. He has over 20 years experience as a consultant, author, researcher, and administrator. He is a well known author and practitioner in the fields of strategic planning, the use of information technology as a tool of transformation, and market-directed management for higher education and associations.

Dr. Norris is nationally known for his work on strategic planning in higher education. His book, *A Guide for New Planners*, is now in its third printing and is distributed by the Society for College and University Planning to its members. In fall 1995, SCUP will publish his monograph *Transforming Higher Education: A Vision for learning in the 21st Century*.

Prior to his consulting career, Dr. Norris served a succession of universities for 13 years as a researcher and administrator: University of Houston, the University of Austin at Texas, the University of Michigan, and Virginia Polytechnic Institute and State University. These experiences culminated in his serving for six years in the position of Director of Planning and Policy Analysis at the University of Houston. Dr. Norris received a B.S. degree in Engineering Mechanics and an M.B.A. degree from Virginia Polytechnic Institute and State University. He earned a Ph.D. from the Center for the Study of Higher Education at the University of Michigan.

Presenters: Carolyn W. Meyers, Ph.D.  
Associate Dean, Georgia Institute of Technology  
Fellow, American Society of Mechanical Engineers (ASME)

Martha Sloan, Ph.D.  
Past President, Institute of Electrical and  
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