THE USE OF CURRICULUM DESIGN AND CONTENT TO ATTRACT AND RETAIN MINORITIES AND WOMEN IN SEM

Moderator

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Dr. Pettigrew is currently the Director of the University Challenge for Excellence Programs and an assistant dean in the College of Arts and Sciences at the University of Pittsburgh. He has over 20 years of experience in the areas of retention programs, student services enrollment management and college relations program development. Dr. Pettigrew served as the Vice President for Enrollment Management prior to assuming his post at the University of Pittsburgh. Dr. Pettigrew has held administrative and teaching positions at California University Northridge and UCLA.

Dr. Pettigrew began his career 22 years ago at the University of Pittsburgh. He has returned to foucs his efforts on program, curriculum and program development to enhance student success, retention and graduation in the College of Arts and Sciences at the University of Pittsburgh. Dr. Pettigrew publishes and is a frequent presenter in the areas of retention, enrollment management, career planning student services, and workforce diversity. Dr. Pettigrew has received numerous honors for his contributions, including the UCLA Distinguished Service Award, Who's Who Among Blacks in America and the Tuskegee University Service Citation. Dr. Pettigrew received his Bachelor's degree from Westminster College (Pennsylvania), his Master's Degree from the University of Pittsburgh, and his Doctorate from Pepperdine University.

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