

# LEGACIES

By Natalie Taylor, Corporate and Foundations Relations Officer

## Pittsburgh Philanthropist leaves \$5 million gift to the Heinz History Center Endowment

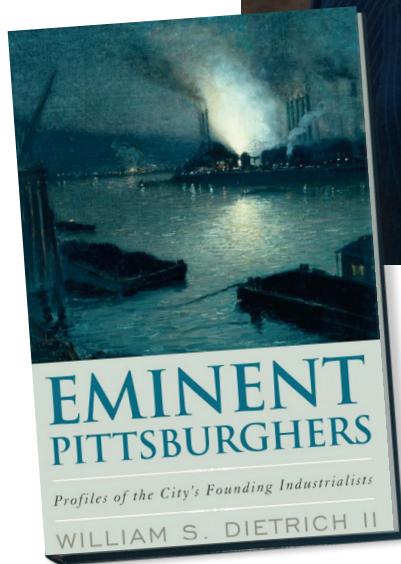
The late William S. Dietrich II—businessman, scholar, philanthropist, and former History Center trustee—generously provided a gift of a \$5 million fund to the Senator John Heinz History Center. The museum’s largest gift from an individual in its 132-year history, the fund will support the History Center’s educational programs and ongoing operations. In recognition, the History Center is naming its new conservation center and on-site storage facility the William S. Dietrich II Museum Support Center.

“As a long-time History Center trustee, Mr. Dietrich always loved history and believed in the History Center’s mission of engaging our audiences with links to the past, understanding in the present, and guidance for the future,” said Andy Masich, president and CEO of the History Center. “Mr. Dietrich’s \$5 million gift will help ensure the future of the History Center and the Museum Support Center and will go a long way to reaching our endowment goal.”

Mr. Dietrich was the former chairman of Dietrich Industries and a trustee of the Dietrich Charitable Trusts. A former U.S. Marine, Mr. Dietrich held a bachelor’s degree from Princeton University and masters and doctoral degrees from the University of Pittsburgh. He demonstrated his outstanding commitment to



HHC Development Division



the Western Pennsylvania region by serving on numerous boards including the History Center, Carnegie Mellon University, the Greater Pittsburgh Council of the

Boy Scouts of America, and the Pittsburgh Symphony Society. He authored two books, *In the Shadow of the Rising Sun: The Political Roots of an American Economic Decline* and *Eminent Pittsburghers*. He passed away October 6, 2011, leaving significant gifts to several institutions throughout the city.

The source of the fund benefitting the History Center is the Dietrich Charitable Trusts, charitable remainder trusts created by Mr.

Dietrich that own assets principally generated by the 1996 sale of Dietrich Industries, Inc., to Worthington Industries, Inc. The assets of these trusts will fund a new charitable organization, The Dietrich Foundation, which will administer the fund benefitting the History Center and Museum Support Center. With Mr. Dietrich’s gift, the History Center currently has \$28 million in endowment funds with the goal of a \$50 million endowment by 2020.

Friends of the museum can support the Heinz History Center endowment campaign with creative, flexible options that can also benefit the donor. Examples include:

- Creating a trust that names the History Center as a beneficiary. Some types of trusts can also give income to the donor.
- Including the History Center in a will, which may provide an estate tax deduction.
- Naming the History Center as the beneficiary of a distribution from an IRA (age and other restrictions apply).

By including the History Center in their estate plans, donors ensure the continuation of the History Center’s award-winning exhibitions, collections, publications, conservation efforts, and educational programs. For more information about including the History Center, Fort Pitt, or Meadowcroft in your will or estate plan, please contact Natalie Taylor at [ngtaylor@heinzhistorycenter.org](mailto:ngtaylor@heinzhistorycenter.org) or (412) 454-6325.

