

WESTERN PENNSYLVANIA

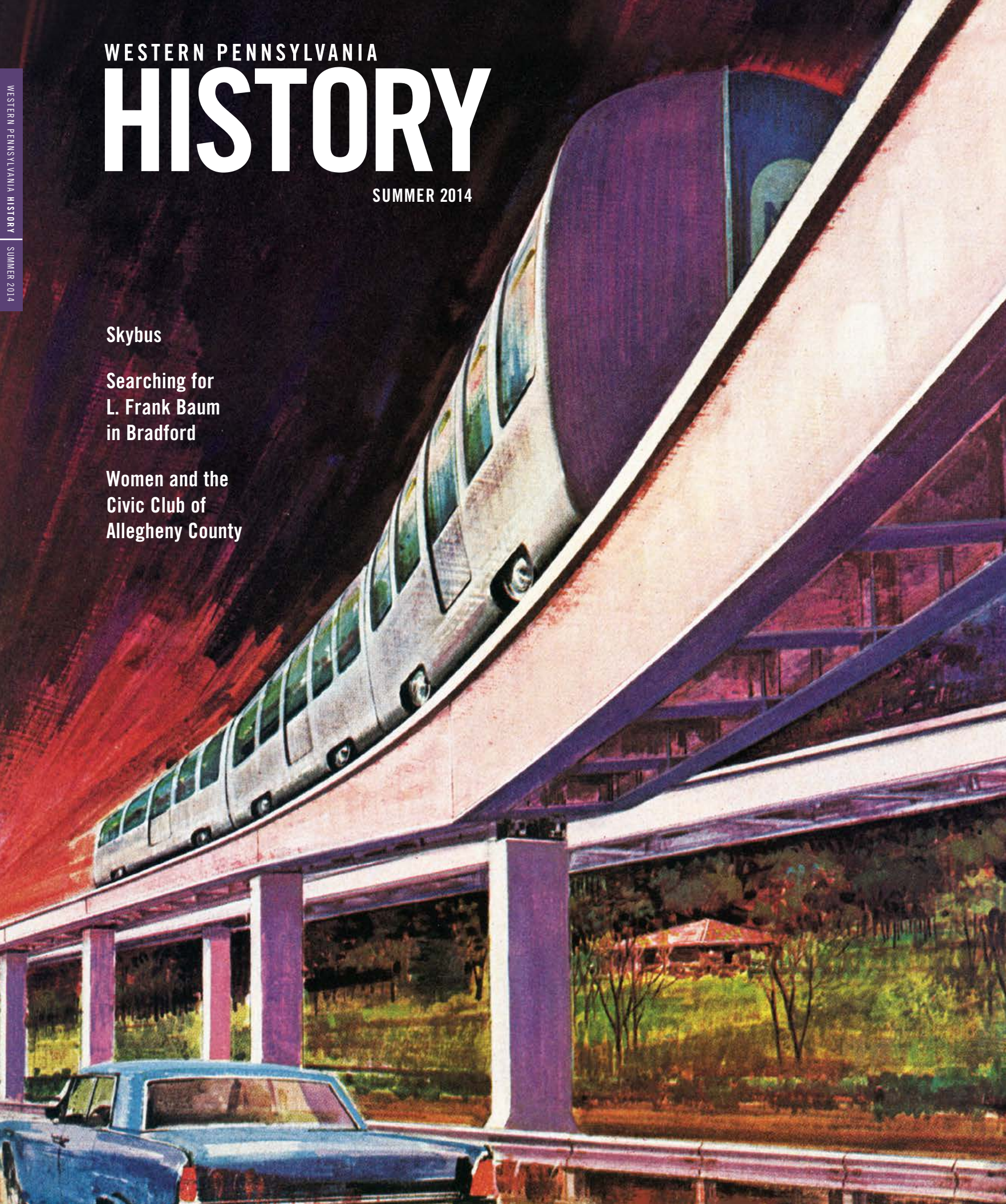
HISTORY

SUMMER 2014

Skybus

Searching for
L. Frank Baum
in Bradford

Women and the
Civic Club of
Allegheny County





Service. Innovation. Expertise.

Heeter is the service leader among single-source providers of complex print, mail & fulfillment and interactive to the casino, healthcare, pharmaceutical, museum and retail industries.



441 Technology Drive • Canonsburg PA 15317 • 800-379-5003 • www.heeter.com

CHAIRMAN, BOARD OF DIRECTORS

William M. Lambert

PRESIDENT & CEO

Andrew E. Masich

SENIOR VICE PRESIDENT

Betty Arenth

EDITOR

Brian Butko

ASSISTANT EDITOR

Kelly A. Gregg

DESIGN

Gatesman+Dave

PRINTING

Heeter



SENATOR JOHN HEINZ
HISTORY CENTER
IN ASSOCIATION WITH THE SMITHSONIAN INSTITUTION

Western Pennsylvania History (ISSN 1525-4755) is published quarterly as a benefit of membership in the Senator John Heinz History Center (legal name: Historical Society of Western Pennsylvania), 1212 Smallman Street, Pittsburgh, PA 15222-4200. © 2014. See inside back cover for membership information. Institutional subscription: \$40; international, \$50.

POSTMASTER: Send address changes to Development, Heinz History Center, 1212 Smallman Street, Pittsburgh, PA 15222-4200. USPS 679-200. Periodicals Postage Paid at Pittsburgh, PA.

This publication is made possible, in part, by the Kenneth B. and Verna H. Haas Bequest. A portion of the History Center's general operating funds is provided by the Allegheny Regional Asset District and the Pennsylvania Historical and Museum Commission.

Editorial questions: babutko@heinzhistorycenter.org or (412) 454-6331.

Membership questions: membership@heinzhistorycenter.org or (412) 454-6436.

Back issues, additional copies: estore@heinzhistorycenter.org or (412) 454-6300.



Allegheny Regional Asset District



Smithsonian Institution
Affiliations Program



The Westinghouse Skybus transportation system was envisioned to relieve Pittsburgh of the woes of modern commuting, as portrayed in an ad for Bethlehem Steel.

HHC Collections.



Western Pennsylvania History is printed on paper containing fiber from well managed, independently certified forests, and printed with vegetable based inks. The Forest Stewardship Council (FSC) is a nongovernmental, non-profit organization that promotes the responsible management of the world's forests.

CONTENTS

SUMMER 2014 • VOLUME 97 • NUMBER 2

FEATURES

22 **SKYBUS: PITTSBURGH'S MISSED CHANCE AT REVIVING PUBLIC TRANSPORTATION**

By Ed Reis

34 **OZ IN THE OIL FIELDS?**

By Tim Ziaukas

48 **WOMEN & THE CIVIC CLUB OF ALLEGHENY COUNTY**

By Lauren M. Churilla



48

DEPARTMENTS

2 **EXHIBITS**
3 **PRESIDENT'S MESSAGE**

6 **UP FRONT**

FORT PITT
Alan Gutches

WESTERN PENNSYLVANIA SPORTS MUSEUM
Anne Madarasz

LIBRARY & ARCHIVES TREASURES
Sierra Green

ARCHITECTURE AROUND US
Lu Donnelly

NEIGHBORHOOD STORIES
Bette McDevitt

CURATOR'S CORNER
Emily Ruby

AFRICAN AMERICAN COLLECTION
Samuel W. Black

61 **LEGACIES**

62 **BOOK REVIEWS**

68 **INFORMATION**

34

22

