

# EXHIBITS

## Heinz

Opens August 2014

In 1869, 25-year-old entrepreneur Henry John Heinz began selling prepared horseradish to grocery stores in and around Pittsburgh. Bottled in clear glass to showcase its purity and quality, grated horseradish became the first product of Heinz & Noble, the forerunner of today's global company. In 1876, Heinz introduced tomato ketchup, and the more than 650 million bottles now produced annually make it the cornerstone of a global portfolio of products. The Heinz recipe for success has always included the following ingredients: efficiently servicing a growing market for prepared foods, providing a wide variety of quality products, embracing new technologies, and developing abundant and creative sales techniques. This new exhibit traces the journey from one man's ideas to a global corporation and features objects and images from the History Center's vast Heinz collection.

H.J. Heinz Co. advertising card, c. 1900. The use of rosy cheeked children in Heinz advertising reinforced the company's focus on quality and purity in its products.  
HHC Detre L&A.



## Summer 2014 — Ongoing Exhibits



The Concord Coach, typical of stagecoaches used in 19th-century Western Pennsylvania, is featured in Meadowcroft's new *From Trails to Trains*. The exhibit explores people on the move in Western Pennsylvania from the prehistoric travel to the 18th-century Conestoga wagon that brought European settlers to this region, to the expansion of the railroad in the 19th century.

Photo by Mark Kelly.

### *Pittsburgh's Lost Steamboat: Treasures of the Arabia*

Through January 4, 2015

### *Pittsburgh Post-Gazette Photographers: Best of 2013*

Through January 2015

### *From Slavery to Freedom*

Explore 250 years of African American history in Pennsylvania

### *Western Pennsylvania Sports Museum*

### *Pittsburgh: A Tradition of Innovation*

### *Heinz*

Opens August 2014

### *Special Collections Gallery*

Treasures that celebrate our ethnicity, industry, innovation, and lifestyle.

### *Glass: Shattering Notions*

### *Rediscovering Lewis & Clark:*

*A Journey with the Rooney Family*

### *Prine Collection*

of Woodworking Planes

### *Wrought Metal Treasures*

from the Blum Collection

### *Clash of Empires:*

*The British, French & Indian War, 1754-1763*

### **At Fort Pitt Museum:**

### *Unconquered: History Meets Hollywood at Fort Pitt*

Through August 3, 2014

### **At Meadowcroft Rockshelter and Historic Village:**

*From Trails to Trains*