



When Pennsylvania Greyhound Lines opened its Pittsburgh terminal in 1937, the bus company was renting its tires. Firestone offered the tires on a per-mile basis; when too worn, the old tire was returned to the tire company and a new one put on. Firestone even supplied workers in each garage to service and change the tires.

TOP: Removing a tire from a bus at the Greyhound garage on the North Side, 1943.

Photo by Esther Bubley, LoC 8d32895.

MIDDLE: Checking brand numbers on new tires at the Greyhound garage.

Photo by Esther Bubley, 1943. LoC 8d32897.

**Congratulations  
GREYHOUND**

THE OPENING of this new terminal is a mark of progress for Greyhound in Pittsburgh, Pa. Firestone is indeed proud to have a part in helping Greyhound to carry safely millions of passengers each year. From Canada to the Gulf, from Coast to Coast, Greyhound buses travel on Firestone Gum-Dipped Tires, and the Greyhound management knows that Firestone Tires give them safer, more dependable and more economical service.

You may have this same safety and economy on your own car. Profit by the experience of Greyhound—men who know tires. Stop at your nearby Firestone Auto Supply and Service Store and see how Firestone Gum-Dipped Tires can serve you better and save you money.

**Firestone**  
*Gum-Dipped* TIRES

The MASTERPIECE of  
TIRE CONSTRUCTION

NEW GREYHOUND TERMINAL—GRANT & LIBERTY AVE.—FOR TRAVEL INFORMATION CALL GRANT 5700

Firestone ad.

Pittsburgh Post-Gazette, March 13, 1937.